



**CEDAR VALLEY
HOSPICE®**

Making Each Moment Matter.

Central Office

900 Tower Park Dr.
P.O. Box 2880
Waterloo, IA 50704
319.272.2002
800.626.2360

Grundy Center Office

310 East G Ave.
Grundy Center, IA 50638
319.824.3868

Independence Office

801 First St. East
Independence, IA 50644
319.334.6960

Waverly Office

209 20th St. NW
Waverly, IA 50677
319.352.1274

Hospice Home

2001 Kimball Ave.
Waterloo, IA 50702
319.272.1771

ATTENTION: Free language services are available at no charge to you. Call 800.626.2360.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 800.626.2360.

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlos sprachliche Hilfsdienstleistungen zur Verfügung. Rufnummer 800.626.2360.



**CEDAR VALLEY
HOSPICE®**

Making Each Moment Matter.

CEDAR VALLEY HOSPICE
**2023 Sponsorship
Opportunities**

*Make a difference
in people's lives!*



MAKING EACH MOMENT MATTER.

Established in 1979, Cedar Valley Hospice is the expert provider of hospice care in Northeast Iowa. As a non-profit, we uphold the highest standards for our employees who help families manage advanced illnesses and symptoms 24 hours a day.

THANKS TO YOU...*We provide care for all – regardless of age, diagnosis or ability to pay. Our other services include: the area's only Hospice Home, palliative care, adult and youth grief support and case management for people living with HIV.*



**BENEFITS OF
SPONSORSHIP**

- **Positive Exposure & increased brand awareness to a variety of audiences:**
 - Your name is included in our printed materials and visible in 15-counties, including: 20,000 invites, 21,000 newsletters and 1,000 T-shirts. Also receive recognition on our website and social media platforms.
- **Partner with one of the most respected and appreciated local non-profit organizations in the community:**
 - Cedar Valley Hospice is a 3-time National Gallup Exceptional Workplace Award Winner and has been voted as *The Courier's* Best of the Best and Employer of Choice for 6+ continuous years.
- **Demonstrate your philanthropic spirit and provide funding for care & support to thousands of community members.**

Cedar Valley Hospice is a 501(c)3 tax-exempt organization. Donors/sponsors may take full advantage of tax deductions as applicable and allowed by the law.

FUNDRAISERS

Help your business stand out throughout the entire year as a sponsor. Receive benefits for all fundraisers/events.

Nights Event (Spring 2023)

An evening where "Fun" meets "Raising!" Back by popular demand, Margarita Nights will make another huge wave, bringing back Tikis, Tapas and Tequila for a memorable night of yacht-rock, salt shakers & limes.

Est. 5,000 invitations / 400-500 attendees



Release & Remember Event (Sept. 2023)

Popular fundraiser that gathers community members to honor their loved ones with the release of 1,000 monarch butterflies.

Est. 8,000 invitations / 2,000 attendees

Tree of Love Fundraiser (Winter)

Traditional giving opportunity that offers ornaments to recognize loved ones during the holidays for a donation.

Est. 7,000 invitations

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\$10,000

Diamond

VIP PACKAGE BENEFITS:

- Logo and business link featured on our website and social media.
- Logo featured on bi-monthly eNewsletter, includes link to your website.
- Special ad recognition on Handbid, our e-ticketing & bidding app for events.
- Signage recognition at all our outreach booths and events (approx. 20/year).
- Paid for social media blast with company/individual photo recognizing your support.
- Logo on parade banners (4 events).
- Window cling for your business or home.

EVENT PERKS:

- **VIP** drink package at spring fundraiser
- 8 tickets with preferred seating at spring fundraiser with name recognition on table.
- Front-row seating for 8-10 people at Release & Remember butterfly release.
- **Diamond Status** on all event signage, brochures, invitations, programs as well as within our corporate newsletters and on our new website.
- Special thanks by emcee at each event.
- Name on Release & Remember T-shirts, dedication certificates and distributed posters in 15-counties. Includes 4 T-shirts.
- Tree of Love keepsake Reed & Barton Silverplated Commemorative Ornament.



\$6,000

Premiere

- Logo and business link featured on our website and social media.

EVENT PERKS:

- **Premiere Status** on all event signage, brochures, invitations, programs as well as within our corporate newsletters and on our website.
- 8 tickets and reserved seating at spring fundraiser with name recognition on table.
- Premiere seating for 6 people at Release & Remember butterfly release.
- Special thanks by emcee at each event.
- Name on Release & Remember T-shirts, dedication certificates and distributed posters in 15-counties. Includes 4 T-shirts.
- Tree of Love keepsake Reed & Barton Silverplated Commemorative Ornament.

In-Kind

- Each level offers an in-kind option with corresponding benefits from donating items or a service. Examples may include: printing, advertising, videography, food and beverage.
- Sponsor a specific event expense: entertainment, food and beverage or venue.

JOIN OUR MISSION!

To enrich lives with knowledge, respect and compassionate care.



Partner with us today and make a difference for your family, friends and neighbors!

To become a sponsor, fill out pledge card or contact Suzanne Benda at 319.272.2002, 800.626.2360 or sbenda@cvhospice.org.

\$3,000

Champion

- Recognition on all event signage, brochures, invitations, program as well as within our corporate newsletters and on our website.
- 6 tickets and reserved seating at spring fundraiser.
- Special thanks by emcee at each event.
- Name on Release & Remember T-shirts, dedication certificates and distributed posters in 15-counties. Includes 2 T-shirts.
- Tree of Love keepsake Reed & Barton Silverplated Commemorative Ornament.

Hero \$1,500

- Recognition on all event signage, brochures, invitations, program as well as within our corporate newsletters and on our website.
- 4 tickets and reserved seating at spring fundraiser.
- Name on Release & Remember T-shirts, and distributed posters in 15-counties.
- Tree of Love keepsake Reed & Barton Silverplated Commemorative Ornament.

Leader \$500

- Recognition on all event signage, website as well as within our corporate newsletters.
- Name on Release & Remember T-shirts.
- Tree of Love keepsake ornament.