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**CEDAR VALLEY
HOSPICE®**

PRESS RELEASE

Cedar Valley Hospice to release 1,000 butterflies at fundraiser

Family-fun event helps community celebrate its loved ones

Waterloo, August 11, 2022: Celebrate someone you love at the 11th annual Cedar Valley Hospice Release & Remember fundraiser on Sunday, Sept. 11. This no-cost, meaningful event draws hundreds of supporters to the banks of the Cedar River for an afternoon that has become a tradition of honoring our family, friends and neighbors in an extraordinary way.

A short program and the release of 1,000 monarch butterflies will take place at 2:30 p.m. at the Waterloo RiverLoop Amphitheatre. Food (while supplies last), kids activities and live music with *Flatland Ridge* will be from 1 to 3 p.m.

Community members are encouraged to dedicate one or several butterflies as a tribute to someone important to them. For each donation of \$25, a butterfly will be dedicated in their honor. Tribute names will be displayed at the event if the donation is received by Aug. 26. Release & Remember T-shirts are also for sale for \$15 at any Cedar Valley Hospice location (excluding the Hospice Home) and at the event while supplies last.

FOR RELEASE: AUGUST 11, 2022

At the event, wheelchair ushers will be on hand at the handicap accessible entrance to the Amphitheatre near the Phelps Youth Pavilion where extra handicap parking is also available.

For more information or to dedicate a butterfly, visit www.cvhospice.org.

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IMAGES attached to email: captions below.

VIDEO CLIPS of the event are also available. Please call Stephanie at 319.272.2002.

1. **Release & Remember 2022 Logo**
2. **Woman with butterfly: *A woman is overwhelmed with emotion as a butterfly landed on her face during the Release & Remember event.***
3. **Release: *The release of 1,000 butterflies in honor or in memory of the community's loved ones will take place as part of the Cedar Valley Hospice Release & Remember fundraiser on Sunday, Sept. 11 in Waterloo. Dedicate a butterfly today at cvhospice.org.***

Established in 1979, Cedar Valley Hospice is the expert provider of hospice care in Northeast Iowa. As a non-profit, we uphold the highest standards for our employees who help families manage advanced illnesses and symptoms 24 hours a day. We provide care for all – regardless of age, diagnosis or ability to pay. Other services include: the area's only Hospice Home, palliative care, adult and children's grief programs, and case management for those living with HIV. Anyone can make a referral. It's never too early to call and find out what resources are available to you. For more information, visit cvhospice.org or call 800.626.2360.

