



# E-MAIL BLAST

## Subject line:

Join me in supporting the new Cedar Valley Hospice Support Center!

## E-mail body text:

Dear (recipient's name), **OR** Hey guys, (for a mass email)  
I have exciting news to share! Cedar Valley Hospice is building a new Hospice Support Center in Waterloo, Iowa that is scheduled to open this summer. This organization is special to me because (insert short excerpt here). I hope you will join me in supporting this great organization by donating to their fundraising campaign, *Building for Tomorrow*.

In 2020, the not-for-profit organization, serving 15-counties in Northeast Iowa, helped more patients, families and clients than ever before in its 42-year history with:

- Hospice & Palliative Care in people's homes, a facility or their Hospice Home
- Grief Support for adults and children – free to anyone
- HIV or AIDS case management

As Northeast Iowa's leaders in expert care, Cedar Valley Hospice needs your support for its new building to ensure their viability in the communities they serve for generations to come. How can you help? Visit [www.cvhospice.org/building](http://www.cvhospice.org/building) to learn more and **TO DONATE** to this great cause. You can also TEXT "Building" to 319-220-4160. Any gift is appreciated!

With many thanks,  
(Your name)

P.S. PLEASE HELP SPREAD THE WORD! Share with your friends and family. Call, send emails and post on social media – copy and paste from their Resource Center [www.cvhospice.org/building-resources](http://www.cvhospice.org/building-resources). Let's help ensure this important organization can continue making a difference in our communities.