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## PEOPLE IN BUSINESS

3 new hires join Cedar Valley Hospice, 5 current employees change roles

**Waterloo – August 7, 2025:** Cedar Valley Hospice recently added three new employees to their team of experts.

Rochelle Kane is the Cedar Valley Hospice's healthcare liaison. Kane has worked in the senior living industry for over 12 years and will collaborate with senior living facilities, clinics and physicians across the organization's 15-county service area.

Gretchen Kramer, BSW, is a social worker based out of Waterloo. She has over six years of experience and was most recently employed at Northcrest Specialty Care.

Jordan Birkholz is a CNA serving the Waterloo service area. She brings over a decade of experience to this role and was most recently employed at Riverside Assisted Living.

Additionally, five current Cedar Valley Hospice employees have transitioned into new roles within the organization.

Aubri Caruth, RN, is now the organization's admissions coordinator. She was previously a rest assured nurse and has been employed at Cedar Valley Hospice for nearly three years.

Lori Larson, RN, is a rest assured weeknight nurse. She joined the team in March 2025 as a PRN hospice nurse in Waterloo.

Riann McInerney is an administrative assistant. She has been with the organization for 20 years and previously served as a clinical information specialist.

Karen Sullivan is the volunteer services team lead. For the previous nine years, she was Cedar Valley Hospice's healthcare liaison.

Tiffany Wollum is the care navigator for the new GUIDE Dementia Care program. Tiffany has been a CNA at Cedar Valley Hospice since 2021 and has worked with those living with dementia for over 10 years.

If you are interested in joining a mission-driven, family-friendly culture that makes a difference in our community, consider applying for one of our open positions at cvhospice.org/careers.

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## **PHOTOS attached to email:** Headshots of employees

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Established in 1979, Cedar Valley Hospice is the pioneer hospice in Northeast lowa that strives daily to carry out our non-profit mission and help families manage advanced illnesses and symptoms wherever they reside. We are the leading expert in providing hospice and palliative care, dementia care, adult and youth grief support and case management for people living with HIV. We uphold the highest standards in providing care for all – regardless of age, diagnosis or ability to pay.